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National Shooting Sports Foundation Continues National Hunting and Fishing Day Sponsorship

Annual celebration set for Sept. 22

SPRINGFIELD, Mo. (September 17, 2018) - The National Shooting Sports Foundation® (NSSF®) continues its longtime support for National Hunting and Fishing Day® (NHF Day) by returning as a sponsor for 2018. NHF Day brings together sportsmen and women to celebrate the rich tradition of hunting, target shooting and fishing with national, state, regional and local organizations hosting related events.

"The NSSF has continually worked to introduce new people to shooting sports and hunting," said Misty Mitchell, director of Conservation for Wonders of Wildlife. "From working with government officials to protect our Second Amendment rights to instituting programs to encourage people to go afield, the NSSF is committed to making a difference for our future. Their support is invaluable to helping NHF Day achieve our mission."

NSSF has been a major sponsor for NHF Day for decades and recognizes the importance of acknowledging the conservation efforts of sportsmen and women across the country. NSSF works tirelessly to develop and support a wide variety of programs and efforts to increase participation in target shooting and hunting. Many individuals have become more active in hunting and shooting through participation in programs such as First Shots, Families Afield, Scholastic Clay Target Program and Rimfire Challenge

"NSSF is proud to again be a sponsor of National Hunting and Fishing Day," said NSSF President Joe Bartozzi. "With NSSF research showing that 24 million Americans want to learn more about hunting and the shooting sports, NHF Day provides an opportunity to introduce newcomers to these activities and to increase awareness of how sportsmen and women are major funders of conservation through purchases of hunting licenses and firearms and ammunition."

Congress established National Hunting and Fishing Day to recognize hunters and anglers for their leadership in wildlife conservation. Since NHF Day's launch in 1971, each fourth Saturday in September is set aside as NHF Day. This year's NHF Day is set for September 22, with retired NASCAR driver Dale Earnhardt Jr. serving as honorary chairman.

NHF Day's official home is at the Wonders of Wildlife National Museum and Aquarium in Springfield, Missouri. Both entities share the goal of strengthening the image of hunting, shooting and fishing. NHF Day is one of the most effective grassroots campaigns to promote hunters, target shooters, anglers and the conservation of wildlife and habitat. Each year, thousands of people participate in NHF Day events across the country to commemorate the foundation of conservation through fishing and hunting.

NHF Day is made possible through the sponsorship and generous support of these well-respected companies and brands: National Shooting Sports Foundation, Bass Pro Shops, Yamaha, Realtree, Ducks Unlimited, National Wild Turkey Federation, Izaak Walton League and the Congressional Sportsmen's Foundation.

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