



**FOR IMMEDIATE RELEASE**

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**NHF DAY IS ONLY A MONTH AWAY**  
*Help Support Conservation Efforts on September 24, 2016*

**SPRINGFIELD, Mo. (August 24, 2016)** - Only a month away, National Hunting and Fishing Day is the perfect opportunity to celebrate the conservation efforts of outdoorsmen and women across the nation. Outdoor enthusiasts everywhere are encouraged to participate at their nearest event. To find the event closest to you, visit <http://www.nhfd.org>.

Always the fourth Saturday in September, NHF Day 2016 is set to take place on September 24th this year.

Help us celebrate this special annual "holiday" established by Congress in 1972 to recognize hunters, anglers and recreational shooters for their leadership and contributions to the conservation in America. For example, through dues and contributions to conservation organizations, hunters give an additional \$280 million annually for wildlife and habitat.

Nobody does more for fish, wildlife and habitat than traditional outdoor enthusiasts. Communicating this message is a daily goal for all of us at Wonders of Wildlife museum-the official home of NHF Day-in Springfield, Mo.

National Hunting and Fishing Day is one of the easiest ways to recognize the conservation efforts of hunters and fishermen across the nation. It is also a great way to get youth involved in our great heritage.

This year, Johnny Morris a lifelong sportsman with a passion for hunting, fishing and outdoor recreation is the honorary chair for NHF Day. Morris is one of the country's foremost leaders working to ensure natural habitats, wildlife and the outdoors remain healthy for future generations to protect and enjoy.

"America's sportsmen and women are among our nation's most active conservationists and it's important we recognize and celebrate everything they do to protect outdoor habitat and ensure thriving populations of wildlife," said Morris. "I'm proud to lend my support and raise awareness for hunters and anglers, America's conservation heroes through National Hunting and Fishing Day."

The first to suggest an official day of thanks to sportsmen was Ira Joffe, owner of Joffe's Gun Shop in Upper Darby, Pa. In 1970, Pennsylvania Gov. Raymond Shafer adopted Joffe's idea and created "Outdoor Sportsman's Day" in the state.

NHF Day could not happen without the help of great sponsors. The list of sponsors for National Hunting and Fishing Day 2016 includes: Bass Pro Shops, NSSF, NRA, Yamaha, GunBroker, Izaak Walton League, Keep America Fishing, Outdoor Sportsman Group, Berkley, Shakespeare, Wonders of Wildlife, Smith and Wesson, Realtree, Ducks Unlimited, Cabela's, NWTF and the Congressional Sportsmen's Foundation.

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