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**GunBroker Continues Partnership with National Hunting and Fishing Day**

Annual celebration set for Sept. 23

**SPRINGFIELD, Mo. (September 5, 2017)** - GunBroker returns in 2017 as a sponsor for National Hunting and Fishing Day (NHF Day). Their support will help ensure a successful NHF Day and its efforts to educate the public on conservation and promote the benefits from participating in angling and hunting.

"When eBay stopped the sale of firearms and firearm parts, GunBroker stepped up to connect people with a shared passion," said Misty Mitchell, director of Conservation for Wonders of Wildlife. "And, once again, GunBroker is stepping up to help spread the word about the benefits of hunting and fishing. We are happy to have them on board with us for another great year."

Congress established National Hunting and Fishing Day to recognize hunters and anglers for their leadership in fish and wildlife conservation. Since launching in 1971, each fourth Saturday in September is set aside as NHF Day. This day brings together sportsmen and women to celebrate the rich tradition of fishing and hunting with national, state, regional and local organizations hosting fishing- and hunting-related events. This year's NHF Day is set for Sept. 23 with NASCAR legend Richard Childress serving as honorary chairman.

New for this year is the introduction of the National Hunting and Fishing Day Challenge. Honorary Chairman Childress is challenging hunters, shooters and anglers to introduce someone to the outdoors before NHF Day. Participants who sign up and take the pledge will be eligible to win a Richard Childress Racing VIP race weekend package or the Ultimate Outdoor Experience in America's Conservation Capital from Big Cedar Lodge and Johnny Morris' Wonders of Wildlife National Museum and Aquarium.

To take the pledge for NHF Day Challenge, visit [NHFDay.org](http://NHFDay.org) or call 417-225-1162.

NHF Day's official home is at the Wonders of Wildlife in Springfield, Missouri. Both entities share the goal of strengthening the image of hunting, shooting and fishing. NHF Day is one of the most effective grassroots campaigns to promote hunters, anglers and the conservation of wildlife and habitat. Each year, thousands of people participate in NHF Day events across the country to commemorate the foundation of conservation through fishing and hunting.

NHF Day is made possible through the sponsorship and generous support of these well-respected companies and brands: National Shooting Sports Foundation, Bass Pro Shops, Yamaha, NRA, Realtree, GunBroker, Ducks Unlimited, NWTF, Cabela's, Keep America Fishing, Thompson Center, Izaak Walton League, My Outdoor TV, Florida Fish and Wildlife Foundation, Association of Fish and Wildlife Agencies, Shakespeare, Berkley, Plano and the Congressional Sportsmen's Foundation.

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