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**Realtree Continues Sponsorship of National Hunting and Fishing Day**  
Annual celebration set for Sept. 23

**SPRINGFIELD, Mo. (March 8, 2017)** — Realtree continues its legacy of supporting conservation of wildlife and habitat by renewing its sponsorship of National Hunting and Fishing Day (NHF Day) for 2017. The company's support will enhance NHF Day efforts around the nation to educate the public on conservation and promote the benefits from participating in angling and hunting.

"Realtree is one of outdoor industry's leaders in conservation and promotion of the outdoors," said Misty Mitchell, director of Conservation for Wonders of Wildlife. "The company truly cares about ensuring the future of fishing and hunting. We are excited for their continued support and hope for a long future together of encouraging Americans to participate in the tradition of outdoor adventure."

Congress established National Hunting and Fishing Day to recognize hunters and anglers for their leadership in fish and wildlife conservation. Since launching in 1971, each fourth Saturday in September is set aside as NHF Day. This day brings together sportsmen and women to celebrate the rich tradition of fishing and hunting with national, state, regional and local organizations hosting fishing- and hunting-related events. This year's NHF Day is set for Sept. 23<sup>rd</sup> with NASCAR legend Richard Childress serving as honorary chairman.

NHF Day's official home is at the Wonders of Wildlife in Springfield, Missouri. Both entities share the goal of strengthening the image of hunting, shooting and fishing. NHF Day is one of the most effective grassroots campaigns to promote hunters, anglers and the conservation of wildlife and habitat. Each year, thousands of people participate in NHF Day events across the country to commemorate the foundation of conservation through fishing and hunting.

NHF Day is made possible through the sponsorship and generous support of these well-respected companies and brands: National Shooting Sports Foundation, Bass Pro Shops, Yamaha, NRA, Realtree, GunBroker, Ducks Unlimited, NWTf, Cabela's, Keep America Fishing, Thompson Center, Izaak Walton League, Outdoor Sportsman Group and the Congressional Sportsmen's Foundation.

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