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**Hunting Comic Character Rather-Be-Hunting-Guy to Sponsor National Hunting
and Fishing Day
NHF set for September 26, 2015**

SPRINGFIELD, Mo. (September 18, 2015) — Hunting Comic Character Rather-Be-Hunting-Guy is excited for another year of sponsorship for National Hunting and Fishing Day (NHF Day). Across the nation, sportsmen and women are fighting to preserve our national heritage. Through their efforts future generations are able to thrive.

NHF Day is a day set-aside for sportsmen to celebrate those conservation efforts. Each year, NHF Day takes place on the fourth Saturday in September. This year NHF Day falls on September 26.

The contributions, excise taxes paid on sporting firearms, ammunition and archery equipment, benefit every state and have generated approximately \$5.6 billion for wildlife conservation since 1939. It is support like this that deserves to be celebrated and brought to the forefront to show how much sportsmen do for conservation.

“We are glad that Limit Out Productions, the parent company of comic character Rather-Be-Hunting Guy™ continues to seek opportunities to support conservation,” said Misty Mitchell, National Hunting and Fishing Day, coordinator. “We think Dale’s lifestyle brand, and the hunting-related humor he devotes to our sport, are fantastic and it is our pleasure to have them sign on once again.”

Here are links to videos featuring Dale Dunnerway, The Rather-Be-Hunting Guy. Relationship <https://www.youtube.com/watch?v=A8dTk2ND-Og>
Limericks <https://www.youtube.com/watch?v=-XM0f6OkHSQ>

The first to suggest an official day of thanks to sportsmen was Ira Joffe, owner of Joffe's Gun Shop in Upper Darby, Pa. In 1970, Pennsylvania Gov. Raymond Shafer adopted Joffe's idea and created "Outdoor Sportsman's Day" in the state.

With determined prompting from the National Shooting Sports Foundation, the concept soon emerged on the floor of the U.S. Senate. In June 1971, Sen. Thomas McIntyre, N.H., introduced Joint Resolution 117 authorizing National Hunting and Fishing Day on the fourth Saturday of every September. Rep. Bob Sikes, Fla., introduced an identical measure in the House. In early 1972, Congress unanimously

passed both bills.

Each year, recreational anglers spend \$41.5 billion a year to fish. This has a massive impact on conservation. Through license sales and excise taxes on equipment, hunters and anglers pay for most fish and wildlife conservation programs.

A Limit Out Productions representative said, "We are proud to continue to support this fine organization and foster an interest in this great sport."

The list of sponsors for National Hunting and Fishing Day 2015 includes Wonders of Wildlife, National Shooting Sports Foundation, Yamaha, Bass Pro Shops, Realtree, Smith and Wesson, Gunbroker.com, Keep America Fishing, Ducks Unlimited, Scout, Cabela's, Limit Out Productions, National Wild Turkey Federation, National Rifle Association and Izaak Walton League.

For more information, visit <http://www.nhfd.org>.

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