

FOR IMMEDIATE RELEASE

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NHF Day Live It! 2017 Grant Program Now Open for Enrollment

SPRINGFIELD, Mo. (April 3, 2017) - National Hunting and Fishing Day (NHF Day) Live It! Grant program is now open for enrollment for 2017. With the support of sponsor Yamaha Outdoor Access Initiative, the Live It! grant program awards \$10,000 each year to groups and organizations to assist with their NHF Day-focused outdoor event. Yamaha Outdoor Access Initiative has sponsored the grant program since 2014 as part of their mission to foster a love of the outdoors and ensure access to land for outdoor recreation.

"NHF Day Live It! Grant program is a great way for local clubs and organizations to help fund their NHF Day events, to create a more elaborate program for the day and promote it more broadly to their community," said Misty Mitchell, director of conservation programs at Wonders of Wildlife. "There are many deserving organizations that help introduce America's youth to hunting, fishing, shooting sports, and the importance of open access for outdoor recreational activities. NHF Day and Yamaha want to make these events the best possible."

NHF Day and OAI work together to promote conservation and open access throughout the community. Through the Live It! grants, deserving organizations are able to help further the program's goal of connecting everyone to the outdoors.

NHF Day encourages clubs, associations and agencies to submit detailed applications for their specific needs. A committee will review each application and award grants to help fund deserving events. All events must be NHF Day focused and must be hosted during August, September or October of 2017. This year's NHF Day is set for Sept. 23.

Some examples of how these grants can be used include:

- * Equipment rental for event
- * Marketing of event
- * Purchase outdoor equipment

Interested parties can request between \$250 and \$1,000 by registering for the 2017 program between April 1 and May 31.

For questions regarding the NHF Day Live It Initiative, groups can call Wonders of Wildlife 417-225-1118, e-mail nhfday@wondersofwildlife.org or write to: Wonders

of Wildlife 500 W. Sunshine, Springfield MO 65807.

For more information, visit www.nhfd.org.

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