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Berkley Fishing Sponsors NHF Day

Support Conservation Efforts on September 24, 2016

SPRINGFIELD, Mo. (September 15, 2016) - Berkley is proud to support the efforts of National Hunting and Fishing Day (NHF Day). NHF Day is a great opportunity to celebrate the conservation efforts of outdoorsman across the nation. Outdoorsmen everywhere are encouraged to participate at their nearest event. To find the event closest to you visit <http://www.nhfd.org>.

Always the fourth Saturday in September, NHF Day 2016 is set to take place on September 24th this year.

Help us celebrate this special annual "holiday" established by Congress (in 1972) to recognize hunters, anglers and recreational shooters for their leadership and contributions to conservation in America.

"NHF Day is a great way for anglers to remember how important their involvement is to maintain conservation of the waterways they fish," said Cara Finger, Sr. Director Global Brands - Berkley. "We are proud to be part of NHF Day and want to remind everyone to go find an event and participate in any way possible."

National Hunting and Fishing Day is one of the easiest ways to recognize the conservation efforts of hunters and fishermen across the nation. It is also a great way to get youth involved in our great heritage.

Each year sportsmen and women are funding more projects that enable more public access areas to be open. Through license sales and excise taxes on equipment, hunters and anglers pay for most fish and wildlife conservation programs. On average, hunters spend \$1,638 every year on the sport. Portions of these funds are allocated to support conservation. NHF Day is dedicated to celebrating those efforts.

Generating more awareness for conservation, NHF Day is dedicated to spreading the word through any avenue possible and social media is one of the largest stages to do this and the hashtag #1conservationist will help them accomplish this goal.

Visitors are encouraged to visit <https://www.facebook.com/nhfd> for a wide variety of information including a comprehensive overview of NHF Day, sponsor information and event planning details.

NHF Day is proud to recognize its loyal sponsors that include: Bass Pro Shops, NSSF, NRA, Yamaha, GunBroker, Izaak Walton League, Keep America Fishing, Outdoor Sportsman Group, Berkley, Shakespeare, Wonders of Wildlife, Smith and Wesson, Realtree, Ducks Unlimited, Cabela's, NWTF and the Congressional Sportsmen's Foundation.

For more information, visit www.nhfd.org.

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