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Ducks Unlimited Continues Sponsorship of National Hunting and Fishing Day

NHFD set for September 24

SPRINGFIELD, Mo. (September 19, 2016) - Ducks Unlimited (DU) is more than just an organization. The industry leader in North American conservation efforts is once again leading the way and partnering with National Hunting and Fishing Day (NHF Day).

Each year, hunting contributes more than \$38.3 billion to the economy and supports more than 680,000 jobs. DU continues its legacy as a conservation organization ready to support sportsmen and women by its sponsorship of NHF Day.

Hunting continues to rank as one of the safest outdoor activities in America, and an overwhelming majority of Americans support hunting.

"Ducks Unlimited is always moving forward to create great stewards of conservation," said Misty Mitchell, national coordinator, National Hunting and Fishing Day. "Their continued support of NHF Day, along with the 13.8 million acres they've helped conserve in North America, shows a clear determination to give back to conservation efforts."

National Hunting and Fishing Day is set-aside for sportsmen to celebrate those conservation efforts. Each year, NHF Day is set to take place on the fourth Saturday in September. This year NHF Day falls on Sept. 24.

Each year sportsmen and women are funding more projects that enable more public access areas to be open. Through license sales and excise taxes on equipment, hunters and anglers pay for most fish and wildlife conservation programs. On average, hunters spend \$1,638 every year on the sport. Portions of these funds are allocated to support conservation. NHF Day is dedicated to celebrating those efforts.

"Ducks Unlimited is committed to conserving critical wetlands and other waterfowl habitats across North America, and the success of this mission would not be possible without DU's army of volunteers, the vast majority of whom are hunters, anglers and outdoorsmen," said DU CEO Dale Hall. "We are honored to support National Hunting and Fishing Day and to commemorate the important contributions of sportsmen to America's economy and outdoor heritage."

Generating more awareness for conservation, NHF Day is dedicated to spreading the word through any avenue possible and social media is one of the largest stages to do this and the hashtag #1conservationist will help them accomplish this goal.

Visitors are encouraged to visit <https://www.facebook.com/nhfday> for a wide variety of information including a comprehensive overview of NHF Day, sponsor information and event planning details.

NHF Day is proud to recognize its loyal sponsors that include: NSSF, NRA, Yamaha, Keep America Fishing, Wonders of Wildlife, Berkley, Bass Pro Shops, Smith and Wesson, Shakespeare, Outdoor Sportsman Group, Izaak Walton League, Cabela's, Realtree, GunBroker, Ducks Unlimited, Safari Club International, NWTf and the Congressional Sportsmen's Foundation.

For more information, visit www.nhfday.org.

About Ducks Unlimited

Ducks Unlimited Inc. is the world's largest nonprofit organization dedicated to conserving North America's continually disappearing waterfowl habitats. Established in 1937, Ducks Unlimited has conserved more than 13.8 million acres thanks to contributions from more than a million supporters across the continent. Guided by science and dedicated to program efficiency, DU works toward the vision of wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever. For more information on our work, visit www.ducks.org.

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