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**NHF Day and National Wild Turkey Federation Partner for 2015**

**SPRINGFIELD, Mo. (September 21, 2015)** — It is estimated that 38 million Americans are on the water fishing or in the woods hunting. Those individuals buy licenses that help fund conservation around the nation. The National Wild Turkey Federation is built on the conservation model that former visionaries put into action. Once again in 2015, the NWTF is partnering with National Hunting and Fishing Day (NHF Day.) This annual celebration is set to take place Sept. 26.

“National Hunting and Fishing Day is a day set aside to celebrate conservation efforts in our great nation,” said Misty Mitchell, National Hunting and Fishing Day coordinator. “The NWTF is a driving force in conservation and is leading the way to celebrate those sportsmen and women who do so much for our sport.”

Each year, NHF Day selects a representative to act as the voice of sportsmen and women in the role of honorary chair. This year NHF Day selected Jim and Eva Shockey to serve.

Jim and Eva Shockey are arguably the hunting industry’s most dynamic duo. The father/daughter team gives sportsmen and women a unique voice that is as charming as it is lethal. The Canadian pair are deeply rooted in conservation efforts to better the sport of hunting for future generations.

NWTF has been very supportive and goes above and beyond its ability to voice their values as an organization for the sportsman.

“Our country has a rich heritage of hunting and fishing,” said George Thornton, NWTF CEO. “National Hunting and Fishing Day helps celebrate the tradition. Invite someone to join you. If you have no experience in the outdoors, step outside your comfort zone and find an event near you. You may be surprised to find out the important role that hunters and anglers play in the conservation of our wildlife and other natural resources.”

Each year NHF Day and Yamaha are able to give grants to deserving conservation organization that are hosting a NHF Day event. This year 5 NWTF chapters were selected to receive a NHF Day Live It! Grants.

Virginia Highlands Chapter NWTF – Woodlawn, Virginia

Shenandoah Valley Chapter NWTF – Maurertown, Virginia  
NWTF Central Massachusetts Chapter – Sturbridge, Massachusetts  
Tri-County Trackers, NWTF Chapter – Wallace, Nebraska  
Women in the Outdoors, Ohio Chapter – Carrollton, Ohio

For information on local events celebrating National Hunting and Fishing Day check out <http://www.nhfd.org/Page/Events.aspx>

The list of sponsors for National Hunting and Fishing Day 2015 includes Wonders of Wildlife, National Shooting Sports Foundation, Yamaha, Bass Pro Shops, Realtree, Smith and Wesson, Gunbroker.com, Keep America Fishing, Ducks Unlimited, Scout, Limit Out Productions, National Wild Turkey Federation, Cabela's, National Rifle Association and Izaak Walton League.

For more information, visit <http://www.nhfd.org>.

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