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**REALTREE SPONSORS NATIONAL HUNTING AND FISHING DAY
NHF to Take Place September 26, 2015**

SPRINGFIELD, Mo. (September 13, 2015) — Realtree is a mainstay in the outdoors, and conservation remains top-of-mind. Since its inception, Realtree has made a concerted effort to stay on the leading edge of conserving our natural habitats. Realtree is once again sponsoring National Hunting and Fishing Day.

National Hunting and Fishing Day is set-aside for sportsmen to celebrate those conservation efforts. Each year, NHF Day is set to take place on the fourth Saturday in September. This year NHF Day falls on September 26.

The first to suggest an official day of thanks to sportsmen was Ira Joffe, owner of Joffe's Gun Shop in Upper Darby, Pa. In 1970, Pennsylvania Gov. Raymond Shafer adopted Joffe's idea and created "Outdoor Sportsman's Day" in the state.

With determined prompting from the National Shooting Sports Foundation, the concept soon emerged on the floor of the U.S. Senate. In June 1971, Sen. Thomas McIntyre, N.H., introduced Joint Resolution 117 authorizing National Hunting and Fishing Day on the fourth Saturday of every September. Rep. Bob Sikes, Fla., introduced an identical measure in the House. In early 1972, Congress unanimously passed both bills.

"Realtree has always been a great supporter of conservation," said Misty Mitchell, director of Conservation for Wonders of Wildlife. "If not for conservation, sportsmen would not get an opportunity to enjoy the outdoor sports. Their continued support of NHF Day goes beyond what is expected. Realtree is always seeking to become the leader in the conservation community."

The list of sponsors for National Hunting and Fishing Day 2015 includes Wonders of Wildlife, National Shooting Sports Foundation, Yamaha, Bass Pro Shops, Realtree, Smith and Wesson, Gunbroker.com, Keep America Fishing, Ducks Unlimited, Scout, Limit Out Productions, National Wild Turkey Federation, Cabela's, National Rifle Association and Izaak Walton League.

For more information, visit <http://www.nhfd.org>.

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